



Welcome!

Have you ever stared at a closet full of clothes and thought, “I have nothing to wear”? You’re not alone. In fact, I don’t think I’ve ever met a woman who hasn’t said that at least once. If you’re here, I’m guessing you have too — and you’re going to love this.

This styling system is a time-saver, a confidence-builder, and it makes getting dressed fun again.

Believe me, I have more clothes than I care to admit — it’s a hobby (or an addiction!). And yet, I still find myself standing in front of my closet wondering what to wear for those every day errands, special outings or big events!

That’s exactly why I created these cards — for you (and honestly, for me too).

Whether you’re a fashion novice who doesn’t know where to begin, someone who feels confident in your personal style, or somewhere in between, these cards are for you — and probably for every girl/woman in your life. It’s like back to grade school flashcards, but in a fun way as you learn + create a style personal to you!

The idea came to me as I thought about myself and my two daughters, and how different our style needs are. One daughter lives for fashion — she loves trends and runs with them. The other just wants to look put-together without all the fuss. And me? I’m a blend of both. I love fashion and trends, but I also value my time — and I need more of it.

That’s how Pretty Little Looks™ was born. A style system that works for everyone.

In the past, I’d spend way too much time in my closet trying to piece together the perfect outfit. Now? I pull a card and let it guide my look for the day! Getting dressed {yes, even if it’s just to stay home} is the biggest boost you can give yourself, so join in the fun + get that confident style in check!

xoxo Jodi

PS- use the hashtags to share + find outfit ideas, follow me { @makeaprettylife } + sign up for emails on my website { www.makeaprettylife.com } for style insider tips, courses + more!





Style Made Simple



Base Outfit +
Accessories

Added Outfit
Options +
Styling Tips



1. Use this just like a grade school flashcard! Find pieces in your closet that LOOK like these options and put your look together quickly! You can also download our Look Book for a list of the clothing illustrations + their name to reference when shopping/adding to your wardrobe.

2. Included with every "base outfit" are a variety of styling/accessory options that we think work with the look! Use them all or pick and choose based on your preference + what you have available.

3. Secondary style options + tips are on the back of every card so if your style or event calls for a more casual look {or vice versa} from the base look, you can easily swap out pieces to meet your needs!

4. If we add an "extra" item to the base look that is too much, simply skip it or opt for other cute, but less "extra" items on the back of the card.

5. Every card includes a cool #hashtag on the back! As WE share + YOU share your outfit ideas built off of the cards, all of our outfit options expand! Simply type in the # on social media and see what others picked for that card look!

Hundreds of looks in one box!